



TACT

BKS

Designed for Computer Users and Patients who Perform Visually-Intense Work or Hobbies

The Market Opportunity

- ▶ Every day, more than 143 million people work on a computer.
- ▶ 125 million people suffer from computer eyestrain, also known as Computer Vision Syndrome (CVS).
- ▶ More than 70% of computer users need computer eyeglasses.
- ▶ Computer screen glare and reflections cause discomfort for most computer users.

Symptoms of Computer Vision Syndrome (CVS)

- Headaches
- Blurred Vision
- Loss of Focus
- Neck and Shoulder Pain

The Patient Solution

- ▶ Design relieves eyestrain related to CVS.
- ▶ Provides extended focus lens design for near and intermediate viewing zones.
- ▶ Delivers exceptionally wide intermediate and near viewing zones with optimized periphery.
- ▶ Offers flexible progressive design with a minimum distance field of view available.

Choice of Customized Fitting Positions

Select Position EP40 Intermediate Vision Emphasis

Fitting option Eye Point 40 (EP40) provides the patient with 40% of the near Rx at the fitting point and is recommended for patients using glasses primarily at the desktop computer. This fitting position emphasizes intermediate, then near viewing. Well-suited for myopes who may want a small but useable distance Rx zone.



Select Position EP60 Near Vision Emphasis

Fitting option Eye Point 60 (EP60) provides the patient with 60% of the near Rx at the fitting point and is recommended for patients using glasses primarily for reading and laptop computers. This fitting position emphasizes near, then intermediate viewing. Well-suited for hyperopes who like plus power and don't need distance correction.



HOYA