

# Essilor® Anti-Fog Solutions

THE REAL LENS  
SOLUTION FOR  
NEW WAYS  
OF LIFE



## Our everyday life has rapidly evolved since the start of COVID-19

- In the past, fogging of lenses used to be bothersome only occasionally or during certain activities, but now it can be an everyday reality
- Wearing a face mask has become a part of our daily lives
- In some localities, wearing a face mask is required by law
- This can keep us from seeing the world clearly as a result of fog on lenses that blocks our vision

## New challenges demand real solutions Essilor® Anti-Fog Solutions

Essilor is here to help our Eyecare Professionals provide the right solution to patients:

- **NEW Essilor® Anti-Fog AR:** Best suited for patients bothered by fog on their lenses due to wearing face masks, where the fog mostly occurs on the back surface of the lens
- **Optifog®:** For patients bothered by fog due to activities such as skiing (athletes), cooking (chefs), or due to varying weather conditions that create fogging issues on both sides of the lens





# Essilor® Anti-Fog Solutions

Fog-free lens solutions to provide comfortable, uninterrupted vision to patients as they adapt to new ways of life.

## NEW Essilor® Anti-Fog AR

- **Anti-Fog coating** on the back side of the lens which repels fog especially when wearing face masks
- **No-Glare coating** on the front side of the lens which reduces glare, water, smudges and is easy to clean
- **Permanent solution** which does not require wipes or drops for anti-fog activation
- **Available with only Airwear® polycarbonate** lenses and a wide variety of designs including Varilux®, Essilor PALs, Eyezen® and single vision lenses
- **Best suited for patients bothered by fog on lenses** due to wearing face masks

## Optifog®

- **Premium No-Glare lens with Anti-Fog coating** on both sides which repels fog
- **No-Glare coating** reduces glare, scratches, and dust
- **Comes with four Optifog® Smart Textiles** (annual supply) which should be used to activate the anti-fog topcoat of the lens
- **Available with all lens materials** (1.50 plastic, *Airwear* polycarbonate, Thin & Lite® 1.67) and designs including *Varilux*, Essilor PALs, *Eyezen* and single vision lenses
- **Best suited for patients bothered by fog** due to activities such as skiing, cooking, or varying weather conditions – situations beyond just wearing face masks

For more information, ask your Essilor Account Executive or go to [EssilorPRO.com](https://www.essilorpro.com)

